



## Innovators Showcase @ UC Davis (yearly since 2017)

Testimonials

*"I was impressed with the diversity and quality of the companies at the showcase event. It was exciting to see the startup energy of the new companies along with more established companies in the region. Seed Central is truly helping to establish the region as not only a seed hub but also an agtech and agbio hub too."* 

Pam Marrone, PhD - CEO/Founder, Marrone Bio Innovations, Inc.

"As first-time exhibitors and presenters, we were not sure what to expect. What we found was a thoroughly well-run event with loads of innovative technologies surrounded by thought leaders and scientists in the AgTech space. If you are interested in being where the seed industry meets science, the Innovation Showcase at UC Davis is the place to be." Ken Sturgess, President, Dinies North America

"The Innovators Showcase offers a front-row seat to the wonderful Ag and Food Tech innovations going on in Davis, the Bay Area, and among Seed Central's members, and it offers us an excellent opportunity to (re)connect with others in the field." Ferdinand Los, CSO, Hudson River Biotechnology

"A must attend Northern California meeting if you are in the AgBio space or have technology solutions for the AgBio market. As a Microbiome analysis technology solution provider the conversations and connections that took place during the product showcase were really beneficial and spanned a diverse set of customers from small and big agtech companies to academic scientists".

Surekha Karudapuram, Senior Director, Marketing, GALT

"The Innovation Showcase at UC Davis was outstandingly organised. The auditorium was packed during our pitch and we had several excellent discussions. Thanks for having us on stage!" Sebastian Schultheiss, CEO, Computomics

"This event brought together many of the leading and most innovative startups in the space with ample time for discussion with the audience after the speaker sessions. The event was very well organized and it was very exciting to see all the innovation taking place in the industry." Borna Poursheikhani, Growth + Demand Generation, ClimateAi

"For a start-up company like Dry Chain America, the Innovators Showcase provided tremendous value as we were able to showcase our technologies to industry leaders within the seed and biotechnology sectors without the upfront costs associated with most other events." Emerson Eggers, CEO, Dry Chain America

"Good event format and a good mix of visitors allows for great conversations." Henrik Geertz-Hansen, Research Manager, Novozymes, Inc.

"The showcase platform allowed job seekers to connect with our company and for our company to connect with other talented companies in the industry, far and near, for collaboration opportunities."

Maggie Rodriguez, Marrone Bio Innovations

"The Innovators Showcase @ UC Davis was a great opportunity for us to present our technology and network. We were quite impressed by the innovation and impact this competition is fostering." Hélène Thibieroz, CEO, PowerGut

"Seed Central is a special event, where small startups present alongside million-dollar companies. A great way to see all that's available around the Davis area." Michael Santiago, CEO, FloraPulse





## "Seed Central is a great way to connect to the seed and agbiotech ecosystem, the combination of people from the academia, established companies and startups creates unique opportunity for communication and collaboration "

Ron Hadar , CEO, Vibe Imaging Analytics

"Innovators Showcase enabled us to introduce our early-phase startup to industry peers and prospective customers, helping us build valuable relationships and connections throughout the AgTech industry."

Kathryn Cook, CEO and Co-Founder, NuCicer

"The format of the Innovators Showcase is perfect as one gets a quick overview of every presenting company followed by an opportunity to talk further with the companies in which you are interested." Martin Soust, Director, Animal Health Products, Terragen Biotech

"The event was super well organized and all the staff extremely nice and resourceful. We really enjoyed it and hopefully will be back next year. It allowed us to meet nice people and great startups."

Angel Fernandez Marti, MyFloraDNA

"It was a great opportunity to meet other startups and network with established seed companies from all over the world."

Alex Schultink, Founder & CEO, Fortiphyte

"Seed Central brought together an incredible group of entrepreneurs, industry leaders, and student researchers, it made for a very productive day of discussions and we'll sure to be back next year" Ahsan Ali, CEO, Intrinsyx Bio

The Seed Central Innovators Showcase is an excellent forum to meet potential customers and foster future collaborations, not only with the attendees but with the diverse companies represented by the presenters.

Brad Townsley, CEO, Amaryllis Nucleics

"Pivot Bio is honored to have participated in the Innovators Showcase at UC Davis, an engaging afternoon full of folks across the food and agriculture sectors who are dedicated to innovative and effective solutions to today's pressing issues." PivotBio

The Seed Central event gave Pheronym an opportunity to meet investors, seed companies, our talent pool from UC-Davis and other startups in the same space. An excellent forum to networking and grow our company.

Fatma Kaplan, Founder & CEO, Pheronym

"Agilent had several opportunities to interact with current and potential new customers." Carolina Livi, Academic Sement Manager, Disease and Research Toxicology, Agilent

"The Innovators Showcase @ UC Davis provided us the opportunity to network and interact with local companies in a growing industry and important market for us."

Gerardo J Ramirez, Genomics Product Specialist - Microfluidics, Diagnostics and Genomics, Agilent Technologies, Inc.

"The Innovators Showcase event is a great chance for startup companies to connect with representatives from large and small companies in the seed industry, as well as with potential employees. The quality of the presenting companies is very high and it is exciting to hear about their work."

Alex Schultink, CEO, Fortiphyte





"Such a great experience lived at the 6th Innovators Showcase at UC Davis. Thanks for allowing **MyFloraDNA to connect with the community and hear about other innovative projects.**" Maria Zuccarelli, Chief Marketing Officer, MyFloraDNA

"The Seed Central team received us with open arms and generosity. The Innovators Showcase was super well organized and curated. There were all interesting companies with top-notch presentations. The event is an excellent forum to foster future collaborations. It allowed us to connect with relevant players in our industry and meet other fellow startups from all over the world. We'll surely be back next year!"

Matias Figliozzi, Founder & CEO, UniBaio

"It was a very successful event for us: we made several new and key connections with the industry and UC Davis, and we have leads developing with potential strategic partners and motivated interns. We are grateful to join this vibrant Seed and Agriculture innovation ecosystem and look forward to participating and contributing for many years to come." Nathan Pumplin, President, Norfolk Healthy Produce

"I believe it is a great venue where the 3-minute intro gives just enough time for each company to tease the audience and not been boring. If the teaser was interesting enough then there's plenty of time to go visit the company at their booth and interact directly. Love it!" Arianne Tremblay, Senior Scientist, GreenVenus

"It was a pleasure to come to UC Davis and meet with great people and great companies transforming global agriculture. We were inspired and motivated by the work presented in the startup showcase. This event gave us the opportunity to meet with distributors, investors, and other companies for possible collaboration opportunities. This was an ideal event for our AgTech start-up seeking to spread the word about our technology and new products." Doyle Galvin, Director of Corporate Development and Strategy, Boost Biomes

"Two easy hours from Silicon Valley, you hear different music of real social impact and inclusion. Last week, we attended Seed Central's 6th Innovator's Showcase @ UC Davis with startups in ag and food, from seed to health. It was fascinating to hear many young entrepreneurs talking about their mission with a passion for helping and improving the environment, plants, pet health, soil, chocolate crisis, and more. Thank you, Professor Kent Bradford and François Korn, Seed Central funders."

Ron Hadar, CEO, Vibe Imaging Analytics

"The 6th Innovator Showcase was a great opportunity to meet up and coming agriculture and biotechnology. After having remote conferences for a few years it was great to meet such interesting industry leaders and top agriculture graduates. This event had valuable panels with industry leaders, company presentations, and plenty of time to talk with everyone at the event. This was a great event and I am looking forward to the next Innovator Showcase." Paul N. McMahon, Agronomist | Business Development North America, Phenospex

"Our experience at Seed Central was invaluable. In addition to making wonderful connections at our table with investors and partners, we gained tremendous insight into the innovations currently happening in agritech. We would be thrilled to participate again in this terrific event!" Laura Ward, Partnership Lead, Beeflow