



Emerging seed treatment technology Introduction of the Anthranilic diamides

**Seed Central Seminar
Feb. 12th 2014, Davis, CA**

**Presented by:
Dr. Alex Cochran
Director R&D
DuPont Seed Treatment Enterprise**

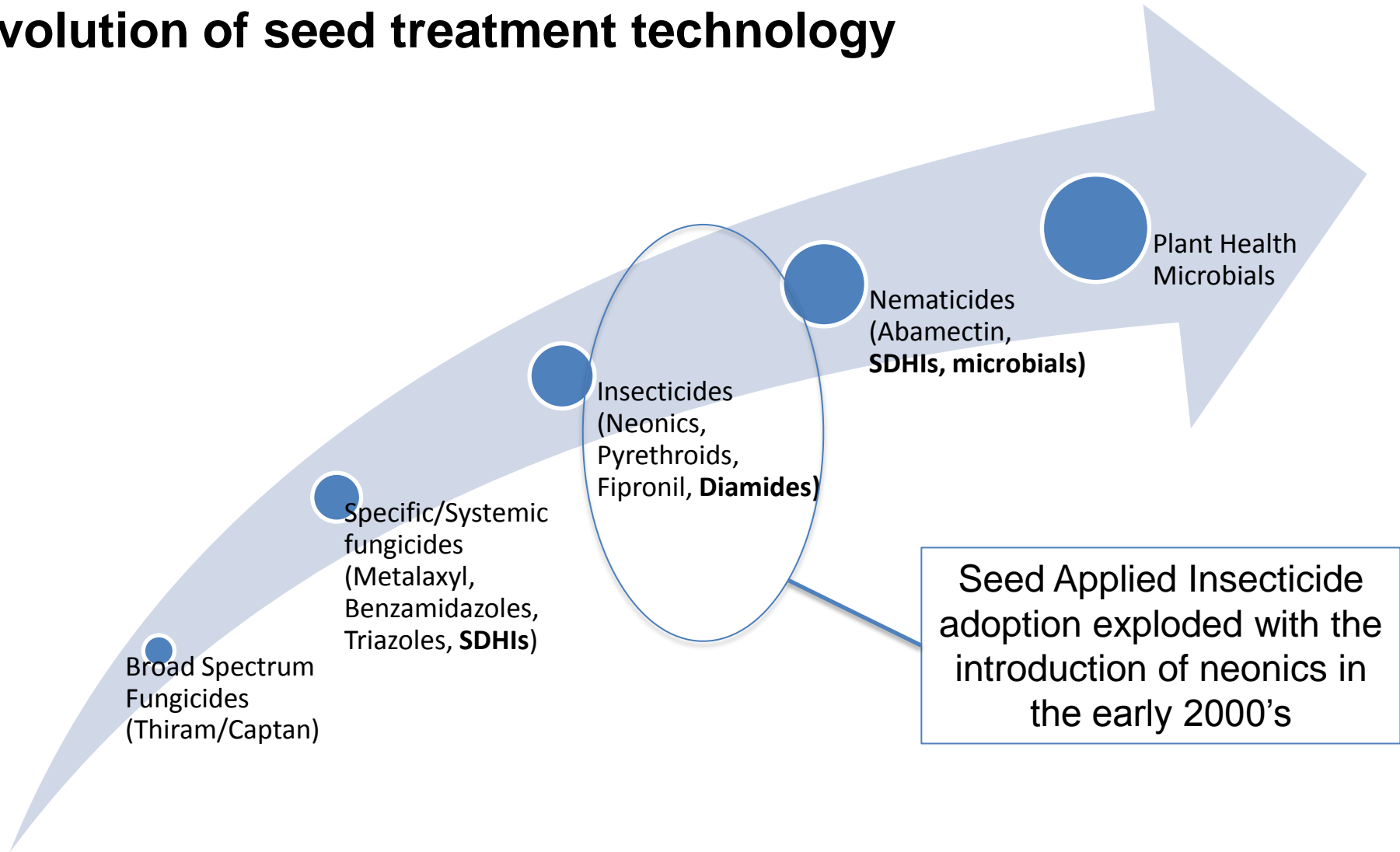
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6. *Q&A*

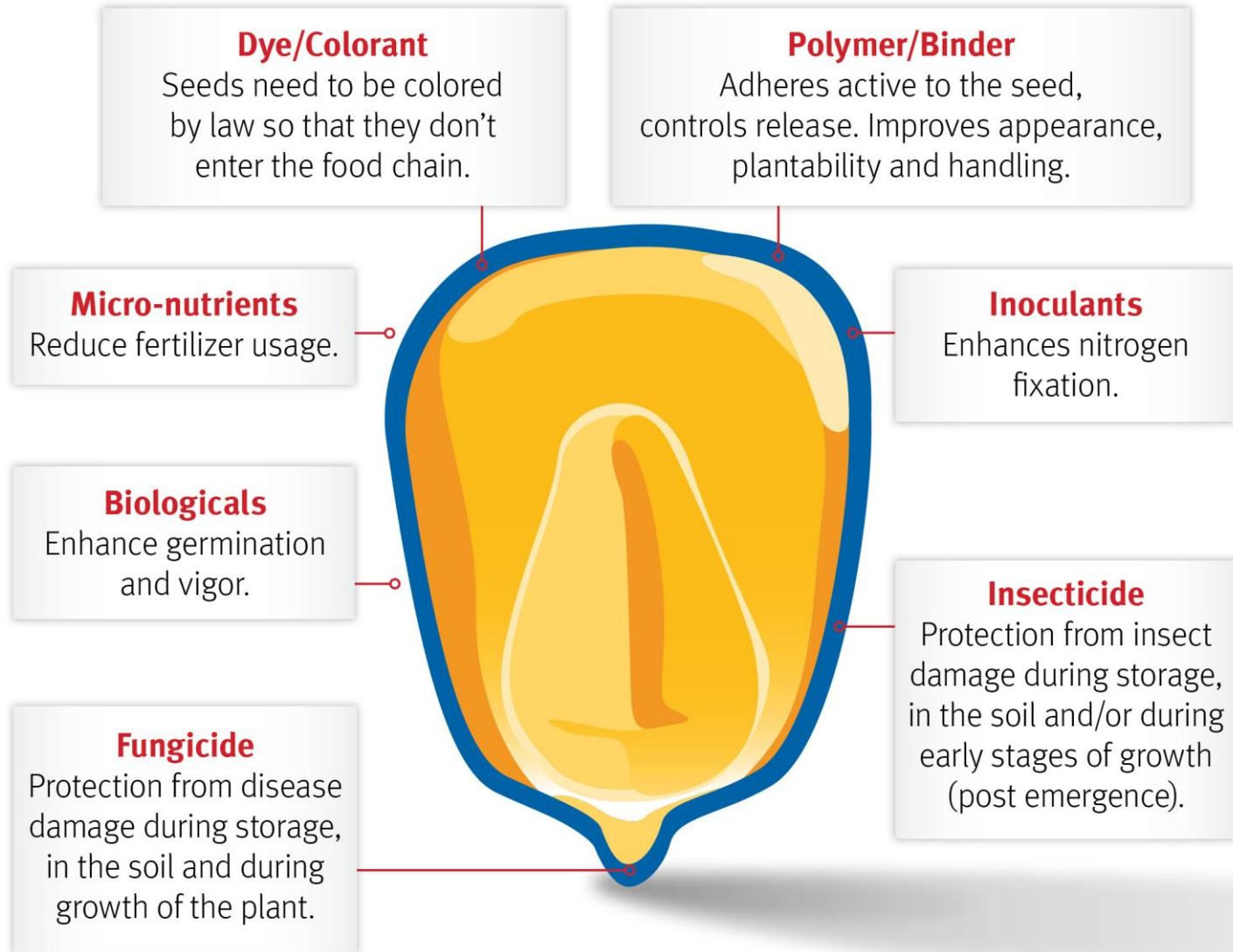
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Evolution of seed treatment technology



An Integrated approach: The total solution

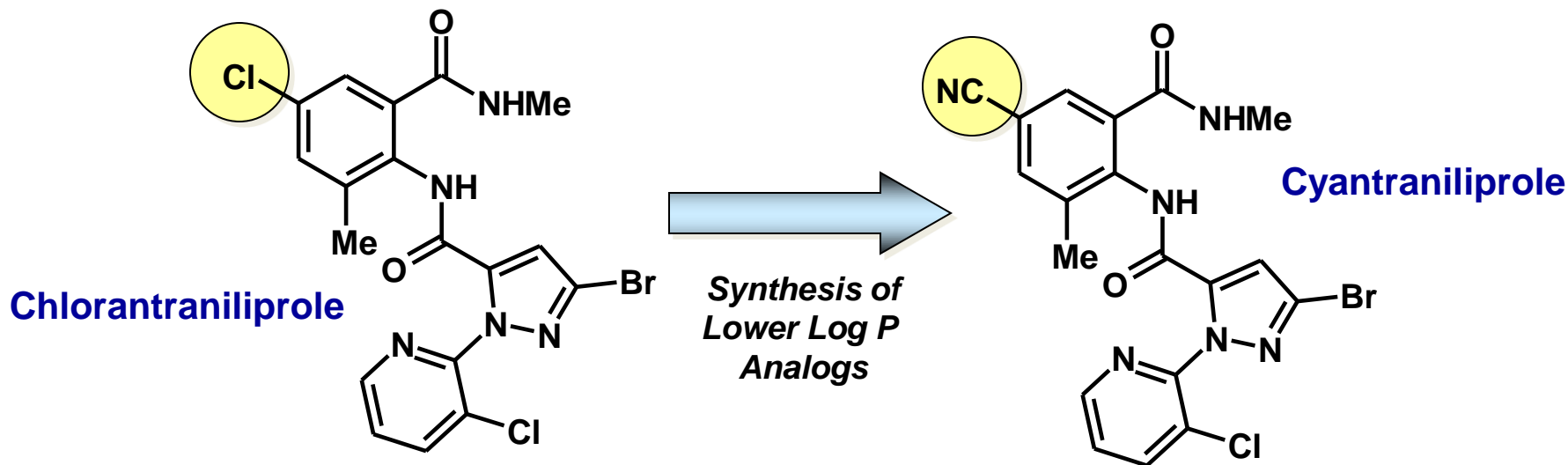


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Anthranilic Diamides

Potent Broad-spectrum Insecticides



Outstanding Lepidopteran Control

Excellent Cross-spectrum Activity

G. Lahm et al., *Bioorg. Med. Chem. Lett.* **2007**, 17, 6274-6279 & **2005**, 15, 4898-490

Development of a new Insecticide Seed Treatment tool



2009 – 1st
registration
on **Rice** -
Chlorantraniliprole

2013 –
registration
on **Canola** -
Cyantraniliprole

2013 –
emergency
registration
on **Soybean
& Cotton** -
Chlorantraniliprole

2014 –
registration
on **Corn** -
Chlorantraniliprole

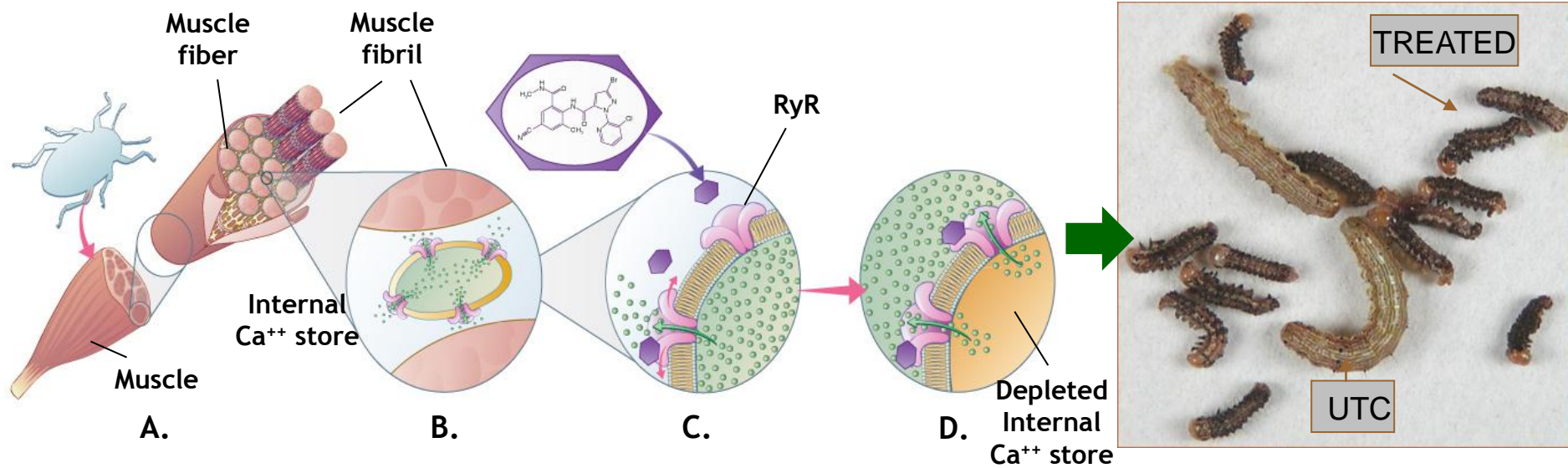
Future registrations anticipated for **Cyantraniliprole**
on **OSR, Corn, Sunflower, and Soybean**

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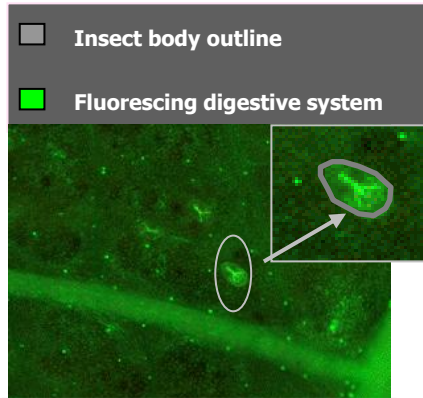
DuPont™ Chlorantraniliprole and Cyantraniliprole Mode of Action

Impacts insect behavior by impairing muscle function

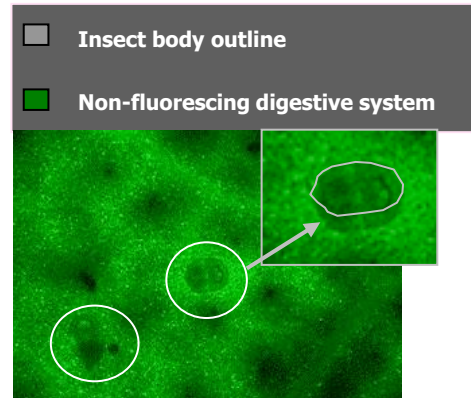


Rapid Cessation of Pest Feeding – Cyantraniliprole

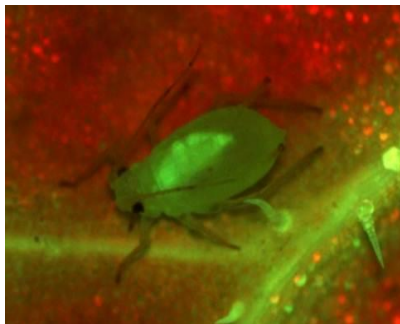
Fluorescein technique studies with *Bemisia tabaci* (sweetpotato whiteflies), *Myzus persicae* (green peach aphid), and *Frankliniella occidentalis* (western flower thrips)



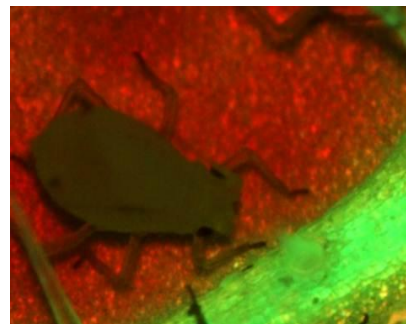
Untreated Control:
Digestive system fluorescing!ng



Treated with Cyantraniliprole
Digestive system NOT fluorescing!ng



Untreated Aphids



Aphids Treated with Cyantraniliprole: 24 h after exposure.



Untreated Thrips

**DuPont™
Lumigen™**

seed sense

DuPont Chlorantraniliprole and Cyantraniliprole Technical Background

- 1. Broad spectrum control**
- 2. Rapid protection**
- 3. Resistance management**
- 4. Excellent environmental profile**
- 5. Flexible application**

Tradename	Crops	Geography	Notes
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Chlorantraniliprole

Dermacor®	Corn/Soy	LATAM	Best Intrinsic activity for pest spectrum
Dermacor	Rice	USA	High intrinsic activity for key pest
Lumivia™	Rice	Italy	High intrinsic activity for key pest
Lumivia	Corn	USA	1 st Launch in 2015

Cyantraniliprole

Lumiderm™	Canola	Canada	Cutworm is main pest with enhancement for flea beetle
Lumiposa™	OSR/WOSR	EMEA	Flea Beetle/Cabbage Root Fly

Lepidoptera & Coleoptera Activity

Chewing insects



*EC*₅₀ (PPM)



Compound	<i>Spodoptera Fugiperda</i> (Fall Armyworm)	<i>Plutella Xylostella</i> (Diamond-back Moth)	<i>Heliothis Virescens</i> (Tobacco Budworm)	<i>Spodoptera Exigua</i> (Beet Armyworm)	<i>Trichoplusia Ni</i> (Cabbage Looper)	<i>Leptinotarsa Decemlineata</i> (Colorado Potato Beetle)
Cyantraniliprole	0.35	0.07	0.21	0.75	0.26	< 0.06
Chlorantraniliprole	0.06	0.05	0.04	0.1	0.06	< 0.1

Intrinsic activity has translated to performance differences against key pests and has driven active selection by market.

Systemic movement of the diamides confers above and below ground protection



V2 STAGE – 14C E2Y45 ON CORN

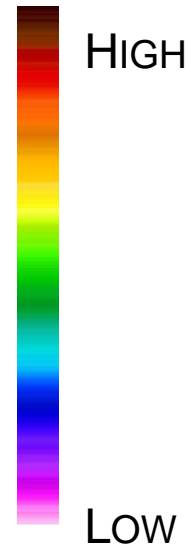
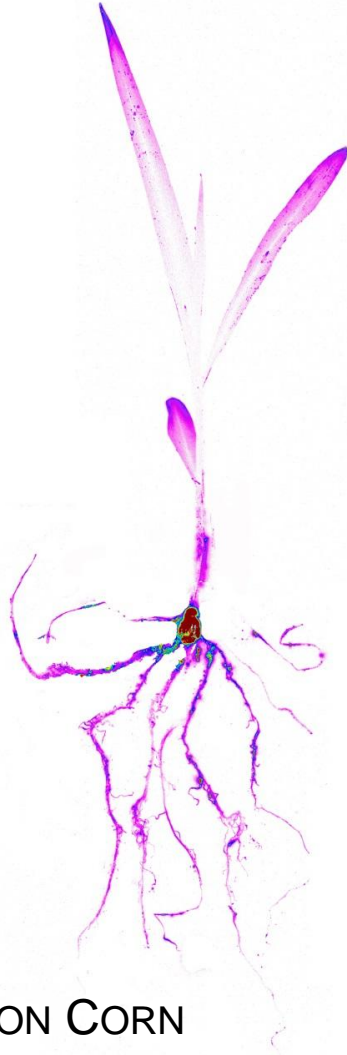


Figure 2. Phosphor images of distribution of ¹⁴C-DPX-E2Y45 within corn seedling (V2 stage) following seed treatment application of 250 μ g a.i./seed

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DuPont Lumivia insecticide seed treatment

Selective against Target Corn Pests with minimal impact on beneficials



Laboratory and field studies show that Chlorantraniliprole has low to no significant impact on pollinators, parasitoids and predators when applied using Good Agricultural Practices

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FST/IST *plus* Lumivia™ Efficacy Summary

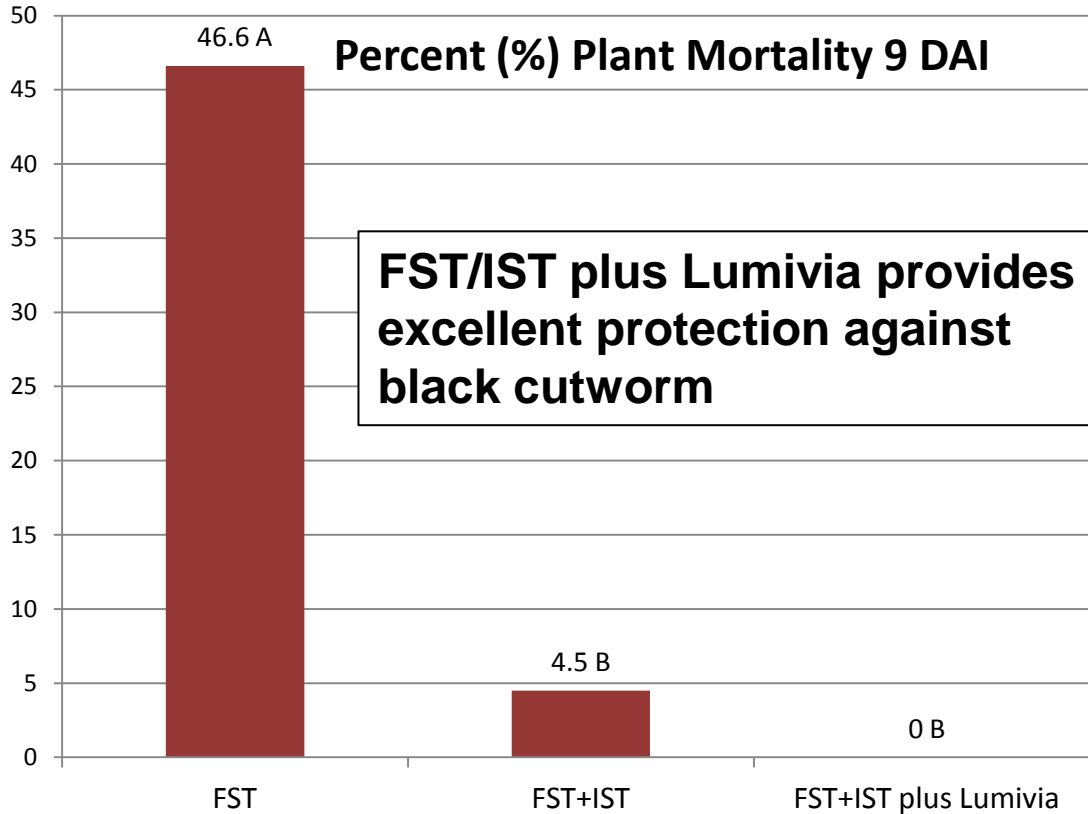
Insecticide Seed Treatments

Pest	FST/IST 250	FST/IST 250 <i>plus</i> Lumivia™
Wireworm	++	+++
White Grub	++	+++
Grape Colapsis	++	+++
Black Cutworm	+ ¹	+++
Seed Corn Maggot	++	+++
Fall Armyworm (early season)	—	++++
Flea Beetle	+++	+++
Corn Rootworm	—	—
Corn Nematodes	—	—

—	No Protection
+	Suppression
++	Protection
+++	Above Average Protection
++++	Excellent Protection

¹labeled for protection

Healthier Stand: Long residual for Seedling Protection against Black Cutworms (9 DAI)



STE. May 5, 2014. 19 DAP. McAllen, TX. 2014. All treatments included base fungicide treatment (FST). **Soil Texture:** Fine Clay Loam; **Insect species:** *Agrotis ipsilon*; **Planting date:** Apr 16, 2014; **Infestation:** 2, 3rd instar larva/plant; **Plot size:** 6 rows X 20 feet; **Seeding rate:** 39,000/acre; **Experimental design:** RCB; 9 trtms X 4 reps



Lumigen™

seed sense

Lumivia™ features and benefits for growers



Efficacy: Long residual for better seedling protection against Wireworms (29 DAP)



FST/IST plus Lumivia



FST/IST

STE. May 22, 2014. 29 DAP. Jefferson City, MO. 2014. All treatments included FST. **Soil Texture:** Loam; **Insect species:** *Melanotus depressus*; **Planting date:** Apr 23, 2014; **Plot size:** 4 rows X 20 feet; **Seeding rate:** 40 seeds per row (20 feet); **Experimental design:** RCB; 9 trtms X 4 reps

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Brazil soybeans : Lepidopteron pests



Untreated



Standard 1



Standard 2



Paraná, Brazil, Nov 2011



Dermacor™ insecticide seed treatment

**DuPont™
Lumigen™**

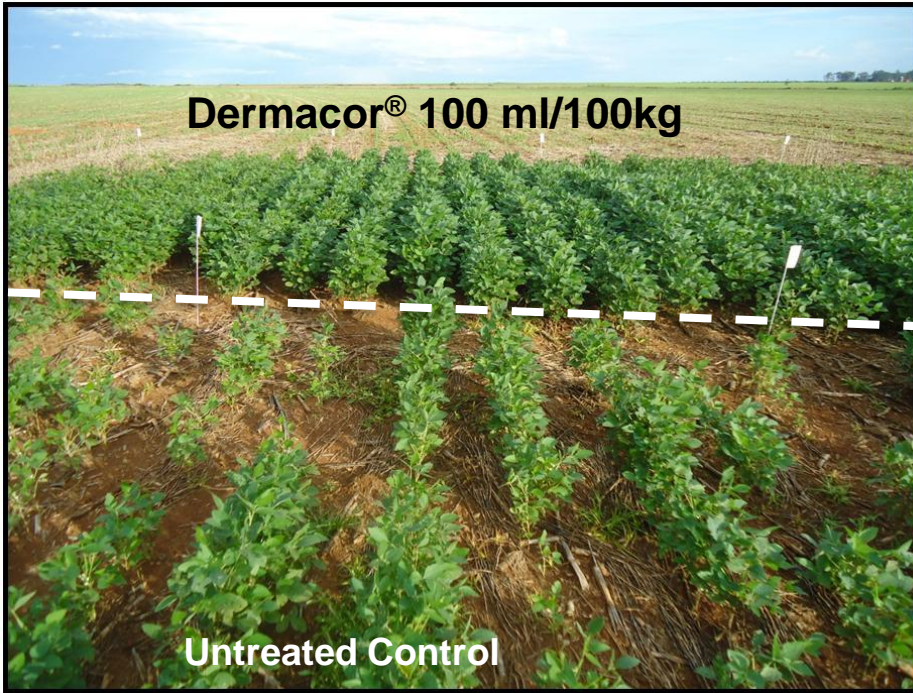
seed sense

DuPont Dermacor™* & Grubs in Soybeans



Source: Brazil Soy & Global R&D Seed Trt Brazil visit 02/2011: Main pests in test: grubs
(*Lyogenis fuscus*; *Phyllophaga cuyabana*)

Dermacor results in recent trialing



DuPont[™]
Lumigen[™]

seed sense

Broad spectrum control

Lumiposa™ provides protection against many different insect species, including the cabbage root fly (*Delia radicum*) which is known to be a significant pest across Europe. Lumiposa™ is an ideal choice to start your oilseed rape crop protection programme.



Psylliodes spp.



Phyllotreta spp.



Delia radicum



Athalia rosae

Lumiposa (™) - Excellent control of *Delia brassicae* on Oil Seed Rape

■ Laboratory studies

■ Field results

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➤ **Study n° 1** : Close-up photos of representative OSR plants



Untreated check



DPX-HGW86 50 UAT



Standard 1



Standard 2

DUPONT
Lumigen™

seed sense

➤ **Study n° 2** : Close-up photos of all OSR plants tested



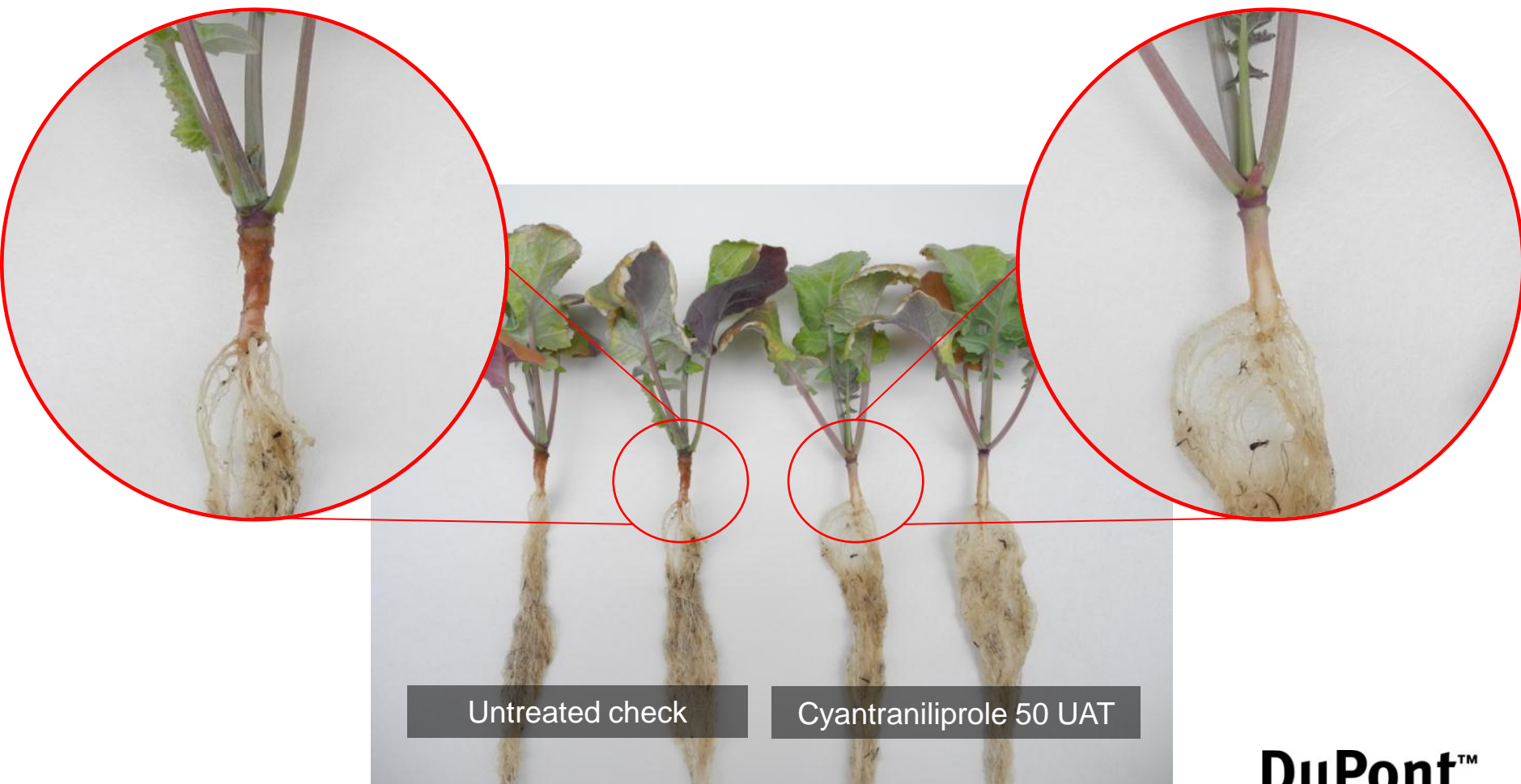
Untreated check

Cyantraniliprole 50 UAT

Standard 1

Standard 2

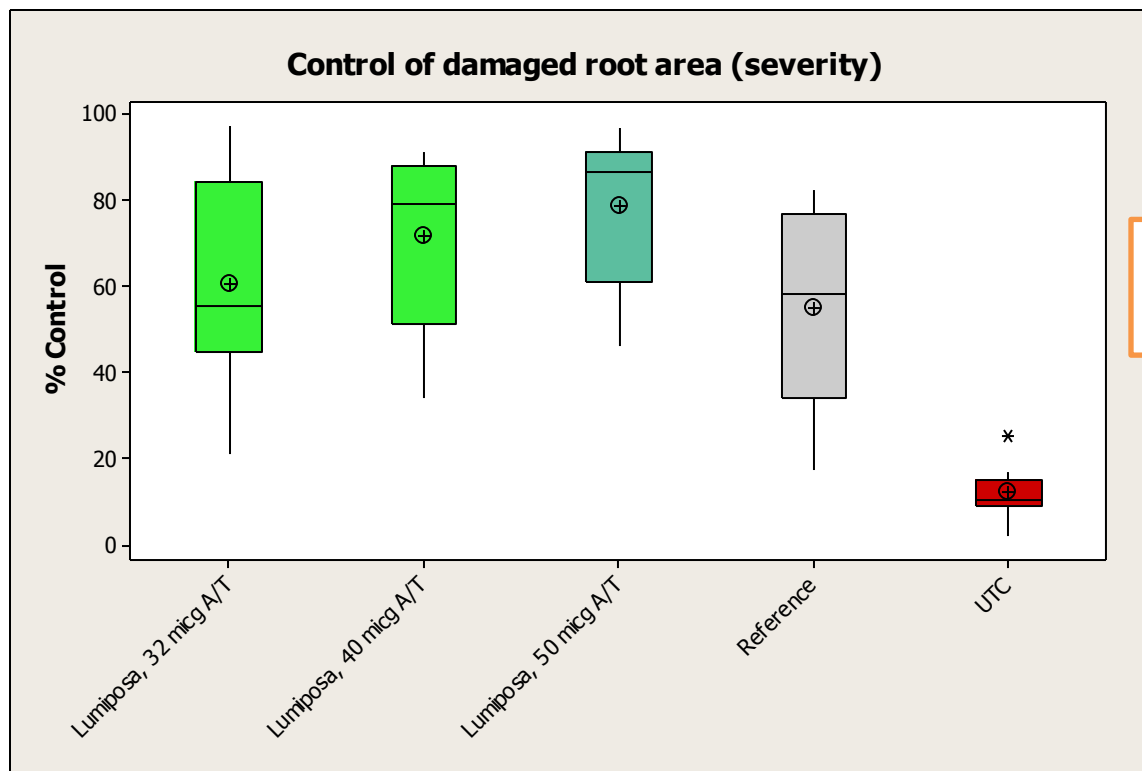
- **Study n° 2** : Plants comparison between UTC and Cyantraniliprole at 50 UAT



Untreated check

Cyantraniliprole 50 UAT

Control of *Delia brassicae*



Field Studies
(12 locations)

DuPont Lumiderm™

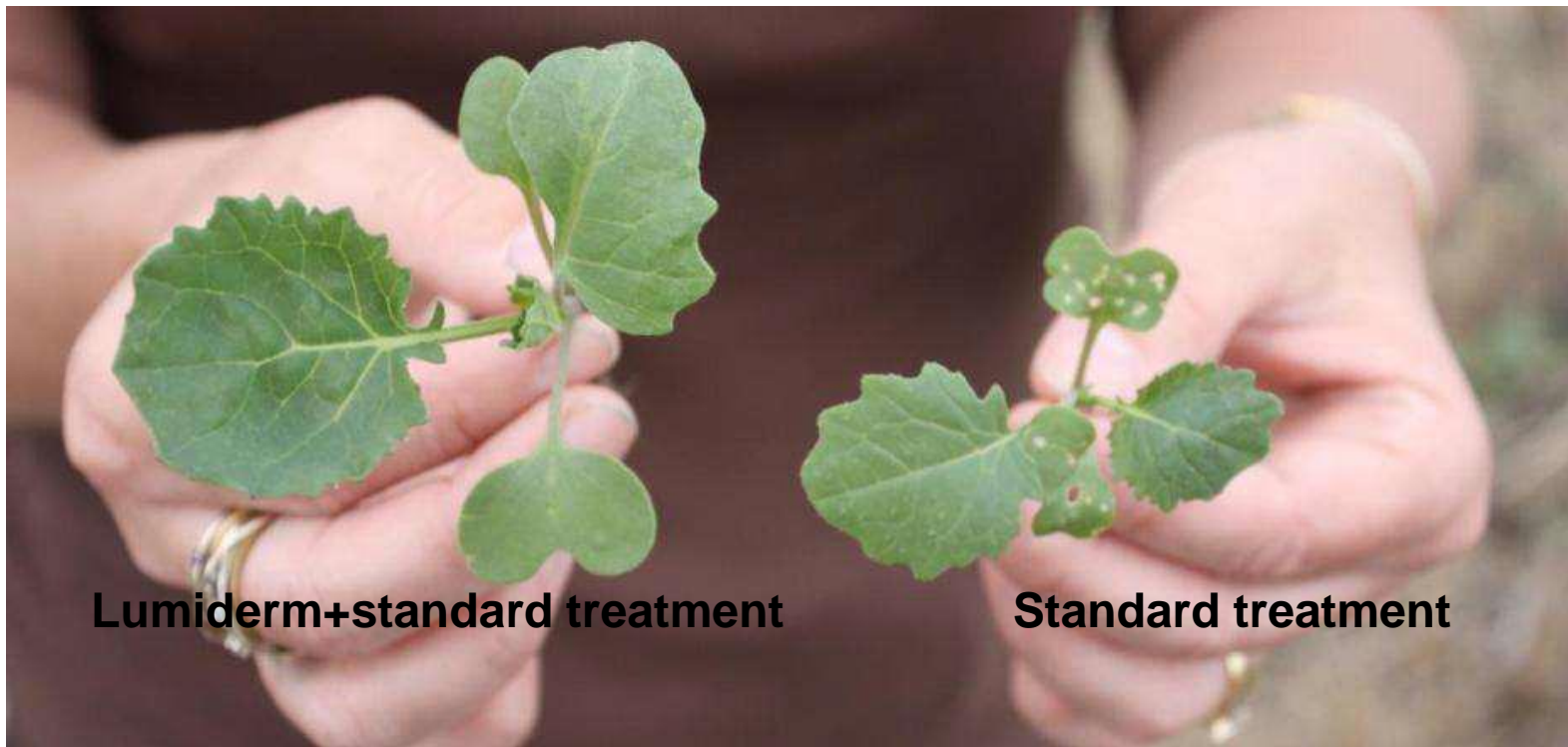
insecticide seed treatment

- ***A new mode-of-action insecticide containing the active ingredient – cyantraniliprole – a unique, proprietary IRAC group 28 insecticide***
- ***First seed treatment product to deliver BOTH early season cutworm (lepidoptera) & flea beetle protection***
- ***Residual control – up to 35 days protection from flea beetle & cutworms***
- ***Improved early season stand establishment & vigor of canola***



Lumiderm™ enhancement of standard performance

- *Alberta - Keller - Flea Beetle Site 21 Days after seeding Low Pest Pressure*



Lumiderm+standard treatment

Standard treatment

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ST Registration – Approved

Country	Active Substance	Product	Crops	Registration Date
Italy	Chlorantraniliprole	Lumivia	rice	Oct-13
Mexico	Chlorantraniliprole	Dermacor	corn	Oct-11
Argentina	Chlorantraniliprole	Dermacor	corn	Oct-12
Argentina	Chlorantraniliprole	Dermacor	soybean	Feb-14
Brazil	Chlorantraniliprole	Dermacor	soybean, cotton, emergency registration	Nov-13
Brazil	Chlorantraniliprole	Dermacor BR (blue, on-farm)	soybean, cotton, emergency registration	Nov-13
USA	Chlorantraniliprole	Dermaco X-100	rice	Feb-10
USA	Chlorantraniliprole	Dermacor X-101	corn	Sep-11
Canada	Cyantraniliprole	Lumiderm	canola, mustard (oil seed group)	Aug-13
USA	Cyantraniliprole	Lumiderm	canola, mustard (oil seed group)	Jan-14

Approval in 2014

ST Registration – Submitted and Pending Approval

Country	Active Substance	Product	Crops/Uses	Actual Submission Date	Current Projection Date for Approval (50% Case)
Thailand	Chlorantraniliprole	Lumivia	corn	MAR-2014	APR-2016
Spain, Greece	Chlorantraniliprole	Lumivia	Rice	Nov 2012 / Jun 2013	Jun-2014
Brazil	Chlorantraniliprole	Dermacor	corn, soybean, full registration	SEP-2011	Apr-2015
Brazil	Chlorantraniliprole	Dermacor BR (blue, on-farm)	soybean, full registration	DEC-2012	Aug-2016
Canada	Chlorantraniliprole	Dermacor	Corn	FEB-2014	DEC-2015
Germany (RMS), FR, UK, PL, HU, RO, AT	Cyantraniliprole	Lumiposa	WOSR	Dec-13	2019

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Questions

DuPont Lumiderm and Lumivia insecticide seed treatments are developmental products for which an application has not yet been filed with EPA. These developmental products are not registered for use and sale in the United States and no sale, offer for sale or use of these products may be made unless and until all necessary federal and state registrations have been obtained.

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